

# ADVANCED VITAL

Cellular Vital Serum Sérum Cellulaire Vital

Cellular Vital Cream Crème Cellulaire Vital

Cellular Vital Extra-Rich Cream Crème Cellulaire Vital Extra-Riche

> Cellular Vital Mask Masque Cellulaire Vital

Cellular Vital Hand Cream SPF 15 Crème Mains Cellulaire Vital SPF 15

> Cellular Night Elixir Elixir Cellulaire Nuit

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Located in the foothills of the Swiss Alps, La Colline Research Laboratories has built a reputation for its technical skills in oxygenation and cell renewal. Its development conforms to stringent requirements and great accuracy, with the exclusive **CMAGE®** as the key element. As the secret to well-moisturized, protected, glowing skin, it is the very essence of La Colline beauty care.

**ADVANCED VITAL**, an emblematic La Colline collection, is infused with High Density Skin (HDS) System. Derived from the transformation of soy proteins through biotechnology, HDS System has been selected for its firming and revitalizing activity:

- It promotes epidermal lipid production, essential to the skin barrier function
- It activates collagen synthesis for skin firmness and density

#### **Cellular Vital Serum**

As a tensing concentrate, this serum is enriched with HDS System from biotechnology that promotes the production of collagen, to restore firmness and tone the skin. In a thin texture, it melts on the skin to offer an immediate tensing effect. <sup>1</sup>

Apply daily one to two pumps of the Serum morning and night on the perfectly cleansed skin, before Cellular Vital Cream or Cellular Vital Extra-Rich Cream.

#### **Cellular Vital Cream**

This melting and nourishing care visibly fights density loss and shades wrinkles and fine lines thanks to the firming and anti-aging ingredients for firmer and smoother skin while offering comfort and suppleness.

Composed of natural Squalane, component of hydrolipidic film of the skin, Camelina and Jojoba oils that are rich in fatty acids, this silky skincare offers intense comfort to the skin. 1

Apply morning and night after Cellular Vital Serum on the perfectly cleansed face and neck with upward circular motion.

Both Cellular Vital Serum and Cellular Vital Cream act as tensing and revitalizing duo:

They offer firmness, comfort, elasticity and tone. Skin is more supple, smoother and revitalized, seems fatigue-released and better protected against external agressions. 1

#### Cellular Vital Extra-Rich Cream

Genuine "SOS Comfort" skincare, the generous and nourishing cream visibly fights density loss and shades wrinkles and fine lines thanks to the firming and anti-aging ingredients.

Highly concentrated in natural Squalane, component of hydrolipidic film of the skin, Shorea butter, Camelina and Jojoba oils that are rich in fatty acids, this silky skincare offers intense comfort to undernourished skin. Skin is regenerated, repaired, soothed, seems better protected against external agressions. <sup>2</sup>

Apply at night ideally after Cellular Vital Serum (or morning and night in case of long-period exposure to cold, wind or sun) on the perfectly cleansed face and neck with upward circular motion.

### **Cellular Vital Mask**

This mask offers an onctuous texture, and has been developed to offer skin a comfort-vitality moment thanks to its high concentration of Castor and Camelina oils for suppleness and anti-oxidizing Vitamin E.

Apply a medium-thick layer on the perfectly cleansed skin, from face to neck, avoiding eye contour area. Leave on for 10 to 15 minutes and then remove excess using a cotton pad. Apply one to three times per week.

# Cellular Vital Hand Cream SPF 15

This smooth cream takes action on all of the visible signs of aging that can prematurely affect the hands. Coated with a protective and nourishing film, the hands feel softer and smoother. <sup>3</sup>

Apply as often as necessary. This is not a suncare product.

## Cellular Night Elixir

The ultimate skincare in the **ADVANCED VITAL** collection.

This **Double Power Night Elixir** wraps skin in a silky veil to offer comfort and radiance, thanks to its precious oils and powerful regenerating active ingredients. Day after day, skin is nourished, smoother and more beautiful. <sup>4</sup>

Apply at night on the perfectly cleansed face and neck. Shake well in a rotary motion before use.

We at La Colline Laboratories thank you for the confidence you have shown in us. To find out more about the performances of the products that are best for your skin, feel free to ask your La Colline beauty consultant for advice.

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<sup>1</sup> Use test conducted on 21 women with twice application of the Cellular Vital Serum and Cellular Vital Cream for 28 days.
2 Use test conducted on 20 women with twice-daily application for 28 days.

<sup>3</sup> Use test conducted on 33 women with twice-daily application for 28 days. 4 Use test conducted on 33 women with twice-daily application for 28 days.