

CELLULAR FOR MEN

Cellular Revitalizing Care
Soin Revitalisant Cellulaire

Cellular Revitalizing Rich Care
Soin Revitalisant Cellulaire Riche

Cellular Total Eye Care
Soin Cellulaire Total Contour Yeux

Cellular Cleansing and Exfoliating Gel
Gel Nettoyant et Exfoliant Cellulaire

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Located in the foothills of the Swiss Alps, La Colline Research Laboratories has built a reputation for technical skill in oxygenation and cell renewal.

Leveraging state-of-the-art techniques, excellence in formulation and Swiss expertise in cell metabolism, the men's anti-aging line **CELLULAR FOR MEN** comprises ground-breaking, complementary care products specially developed to help men recover impeccable, youthful skin with boundless energy.

Each formula harnesses the innovative **CMAce® Men Technology**, which combines the highly accurate anti-aging complex CMAce® with a unique set of active ingredients for fast, visible and powerful results.

CELLULAR REVITALIZING CARE

Moisturizing, Energizing and Anti-Aging Care

Depending on the skin's needs, this light emulsion is to be applied after **Triple Metal Serum**. Boasting intense, three-fold action, it helps to moisturize, blur signs of fatigue and attenuate wrinkles of all sizes.

Its innovative formula hinges on the anti-age action of **CMAce® Men Technology** combined with a patented set of peptides, the efficacy of which has been tried and tested. It stimulates the synthesis of collagen fibres to restrict and attenuate signs of aging.

This comprehensive care formula imparts an immediate sensation of freshness without leaving an oily film and helps the skin recover after shaving (with vitamin B5) while delivering essential energizing trace elements.

The skin is suppler, firmer and livelier, as if revitalized.

Proven results: • Reduction in the cutaneous surface affected by deep wrinkles: 29.4%¹

Morning and night, apply the equivalent of two or three pump doses to the clean, dry face and neck.

CELLULAR REVITALIZING RICH CARE

Nourishing, Energizing and Anti-Aging Care

For those days when skin aspires to greater comfort, a richer version of Cellular Revitalizing Care is created.

Offering the full efficacy of the anti-aging **CMAce® Men Technology** with a patented combination of peptides, this enriched version provides comfort as well as nourishment, thanks to two active ingredients acting in synergy:

- Larch Tree Extract, Switzerland's emblematic conifer, acts like a mesh, strengthening the cutaneous barrier to inhibit transepidermal water loss (TEWL).
- Shea Butter, in a higher concentration than in Cellular Revitalizing Care, helps nourish skin further, making it softer and more supple.

Result: • The skin is well-nourished, firmer and more toned, as if revitalized.

Designed for men's skin, the texture is both dense and light, to provide the right level of comfort while leaving a matt finish to the skin.

Apply 2 or 3 pumps of product morning and evening to clean, dry face and neck.

CELLULAR TOTAL EYE CARE

Anti-Wrinkle, Anti-Puffiness and Anti-Dark Circle Gel

The eye contour is quick to show the signs of fatigue, stress, aging, etc... This fragile zone needs special care to keep the skin around the eyes looking smooth and radiant.

In addition to the action of **CMAce® Men Technology** on cellular renewal, this fresh gel with its matte finish is enriched with three key active ingredients:

- The Revital'Eye Complex, with its clinically proven effectiveness against puffy bags and dark circles under the eyes,
- Witch hazel water, known for its stimulating effect on microcirculation,
- A patented blend of peptides with a recognized capacity to boost collagen synthesis, thus solidifying and densifying the support tissues of the eye area.

Under-eye bags and dark circles reduced, wrinkles and signs of fatigue smoothed away: the eyes look rejuvenated!

Proven results: • Decrease in the volume of eye bags: 11.4%²

- Reduction in dark circles: 32%³

Morning and night, apply with the fingertips from the inner corner to the outer corner of the eye. Take care not to pull the skin.

The equivalent of half pump dose is enough for both eyes. For best results, use before **Cellular Revitalizing Care / Cellular Revitalizing Rich Care**.

CELLULAR CLEANSING AND EXFOLIATING GEL

2-in-1 Gel: Cleanser + Exfoliant

Perfectly suited to the needs of masculine skin, this refreshing gel was conceived as a 2-in-1 product to purify, detoxify and reoxygenate the skin.

All traces of impurities, excess sebum and dead skin cells are eliminated by a dual exfoliating action: mechanical exfoliation with fine smoothing micro-particles of quartz and lava, plus biological exfoliation with a high-performance active ingredient that unblocks the pores to restore a radiant, even complexion.

A pleasure to massage in, easy to rinse off, this cleansing gel leaves the skin feeling wonderfully fresh, with no dry or taut sensations. The skin is ideally prepared, clean, clear and supple as though instantly renewed.

Use morning and/or evening. Start with a dab of gel in the palm of your hand, then apply in gentle circular motion to the damp face and neck. Rinse thoroughly with warm water. Optimizes the absorption and effectiveness of **Cellular Revitalizing Care** and **Cellular Revitalizing Rich Care**.

¹ In Vivo test on 39 male volunteers using the active ingredients dosed at the same percentages as in the formula for 2 months.

² In Vivo test on 30 volunteers using the active ingredients dosed at the same percentages as in the formula for 28 days.

³ In Vivo test on 19 volunteers using the active ingredients dosed at the same percentages as in the formula for 28 days.