

La Colline 
Swiss Riviera Beauty Treatment

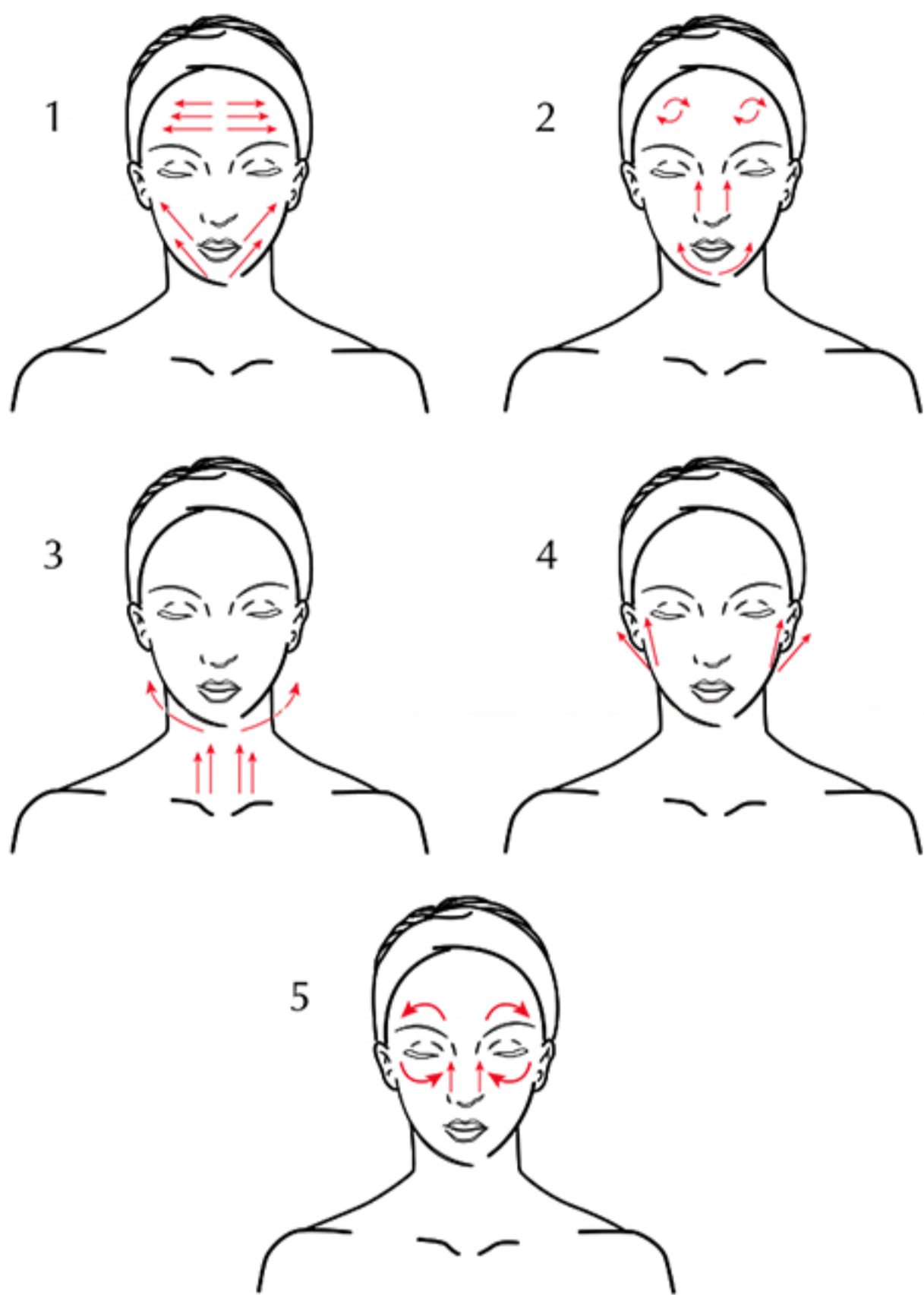
NATIVAGE

Le Sérum

La Crème

La Colline Cellular Research Laboratories SA
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SUISSE - SWITZERLAND
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Application Ritual



1) Start from the chin to the forehead in ascending strokes. Stroke up the sides of the nose with the forefinger and middle finger with steady pressure upwards. Alternately, stroke outwards with flat hands on the forehead.

2) Repeat the same movements, but this time in circular motion.

3) Go up the neck in alternate strokes upwards, avoiding the trachea. Then smooth towards the back of the neck.

4) Move up and down the ears with the forefinger and the middle finger forming like scissors, with deeper pressure when moving upwards.

5) With a light stroke to the sides of the nose, move up with pressure going crescendo until the beginning of the eyebrows. Then stroke over the eyebrows outwards to finish with a circular fixed movement on the temples.

ENGLISH

NATIVAGE

Located in the foothills of the Swiss Alps, La Colline Cellular Research Laboratories has built a reputation for its technical skills in oxygenation and cell renewal. Its development conforms to stringent requirements and great accuracy, with the exclusive CMA_{GE}® as the key element. As the secret to well-moisturized, protected, glowing skin, it is the very essence of La Colline beauty care.

At the origin of **NATIVAGE**, a technological innovation: Cellular Eco Regeneration. **CELL LIFE EXTENDER** Complex is the core ingredient of each creation from this Global Anti-Aging collection.

Precious Eco-Regenerating ingredient, **CELL LIFE EXTENDER** transforms free radicals into Water and Oxygen*, the two main sources of vitality for skin.

NATIVAGE Le Sérum

As the first step of the **NATIVAGE** ritual, **NATIVAGE Le Sérum**, in a fine texture, offers the highest concentration of **CELL LIFE EXTENDER** and leaves a silky film on skin. Skin is firmer, lifted and appears regenerated.¹

*Apply **NATIVAGE Le Sérum** morning and night before **NATIVAGE La Crème**, spread a dose of 2 to 3 pumps in an upward circular motion over the cleansed face and neck, avoiding the eye contour area.*

NATIVAGE La Crème

NATIVAGE La Crème offers a promise of sensoriality and anti-aging effectiveness. Its enveloping texture leaves skin comfortable and better protected. It feels smoother, firmer and appears regenerated, with a glow.²

*Apply **NATIVAGE La Crème** morning and night after **NATIVAGE Le Sérum** all over the face and neck in upward motion, avoiding the eye contour area.*

NATIVAGE Le Sérum & La Crème

Together, **NATIVAGE La Crème** and **NATIVAGE Le Sérum** offer a global anti-aging duo for firmer and lifted skin. Skin is moisturized, soft and radiant, appearing regenerated with a relaxed and enhanced appearance.¹

The **NATIVAGE** global anti-aging ritual also includes:

NATIVAGE Le Sérum Contour des Yeux, offering eyes the benefits of **EyeDesigner** Complex for a tensing and lifting effect.*

NATIVAGE La Crème Contour des Yeux, the generous and melting nourishing correcting care.

NATIVAGE La Cure, a one-month youth-enhancing intensive programme in substitution of **NATIVAGE Le Sérum**.

* Test on ingredients.

1 Test with twice daily application of **NATIVAGE Le Sérum** and **La Crème** on 30 volunteers over 28 days.

2 Test with twice daily application on 30 volunteers over 28 days.