

CELLULAR FOR MEN

Triple Metal Serum

Integral Booster Serum for Face & Eyes
Sérum Booster Intégral Visage & Yeux

Located in the foothills of the Swiss Alps, La Colline Cellular Research Laboratories is renowned for its technical prowess in the fields of cellular oxygenation and renewal.

Technical sophistication, excellence in the formulas, Swiss expertise in cellular metabolism: **CELLULAR FOR MEN**, the men's anti-aging line by La Colline, offers five innovative and complementary skincare products developed specifically to help men recover impeccable, youthful-looking skin, brimming with energy.

The cornerstone of each formula is the innovative **CMAge® Men Technology**, a combination of the high-precision anti-aging CMAge® Complex (for oxygenation, hydration and protection) and a unique blend of powerful active ingredients selected for their high-performance results.

Triple Metal Serum

Integral Booster Serum for Face & Eyes

With its extraordinary concentration of active ingredients, **Triple Metal Serum** offers ideal care for men's skin, revitalizing the complexion in an instant. Its multi-action anti-aging formula addresses all of the skin's needs:

- The **CMAge® Men Technology** complex dynamizes cellular regeneration and helps prevent cutaneous aging. Its chrono energizing complex is composed of three powerful minerals, Zinc, Copper and Magnesium that boosts the regeneration and hydration processes while stimulating cellular metabolism to restore the skin's radiance and vitality.

An extract of Artemisia, an organically-grown Swiss plant, takes action against oxidative stress. Shielded from external stress factors, the skin is better able to withstand the effects of time.

- **HydrExpert**: derived from Tamarind seed, this ultra-concentrated¹ active ingredient delivers maximum hydration to the skin.

- A patented combination of peptides stimulates collagen synthesis and takes direct action on wrinkles and fine lines.

- The **Revital'Eye** complex targets undereye bags and dark circles for more youthful, energetic-looking eyes.

The effects are visible from the very first minutes of application: smoother-looking, well-toned and radiant, the face instantly glows with newfound freshness².

Apply two pump doses morning and night to the clean, dry skin of face and eye contours, before the application of usual cares.

As part of a complete skincare routine, and for optimal effectiveness, start with **Cellular Cleansing and Exfoliating Gel**, followed by **Triple Metal Serum**, then **Cellular Total Eye Care**, and ending with **Cellular Revitalizing Care**. Supplement from time to time with **Cellular Energy Flash Mask**.

We at La Colline Laboratories thank you for the confidence you have shown in us. To find out more about the performances of the products that are best for your skin, feel free to ask your La Colline beauty consultant for advice.

¹/ At La Colline

²/ Self-evaluation test conducted on 32 men after using Triple Metal Serum for 28 days